

ASPECT
COLOUR PALETTE

Blues, pinks, soft oranges and neutrals can be very comforting. Keeping colours muted, these tones can quiet the mind and create calm.

CORAL
CMYK 0 / 70 / 70 / 0
RGB 243 / 114 / 83
HEX #F37253

PEACH
CMYK 0 / 39 / 27 / 0
RGB 250 / 172 / 162
HEX #FAACA2

APRICOT
CMYK 0 / 3 / 6 / 0
RGB 255 / 245 / 235
HEX #FFF5EB

STONE
CMYK 10 / 8 / 8 / 2
RGB 221 / 220 / 217
HEX #DDDCD9

NAVY
CMYK 100 / 83 / 36 / 27
RGB 26 / 54 / 94
HEX #1A365E

BRILLIANT BLUE
CMYK 84 / 68 / 0 / 0
RGB 37 / 88 / 213
HEX #2558D5

SKY BLUE
CMYK 40 / 30 / 0 / 0
RGB 141 / 174 / 243
HEX #8DAEF3

Secondary colours (used sparingly)

SUNSHINE
CMYK 2 / 5 / 55 / 00
RGB 253 / 232 / 136
HEX #FDE888

BRIGHT YELLOW
CMYK 7 / 20 / 92 / 0
RGB 238 / 197 / 54
HEX #EEC536

AQUA
CMYK 70 / 0 / 37 / 0
RGB 42 / 188 / 178
HEX #2ABC B2

EMERALD
CMYK 88 / 33 / 53 / 9
RGB 0 / 124 / 120
HEX #007C78

LILAC
CMYK 9 / 35 / 0 / 0
RGB 232 / 173 / 214
HEX #E8ADD6

VIOLET
CMYK 51 / 90 / 0 / 0
RGB 142 / 65 / 141
HEX #8E418D